



***ESSENTIAL EXPERIENCES***  
*The Essentials for Starting a Missional Church*

**Worksheet #4: “What Is This Really About?”**

This worksheet is designed to be used with Unit Four of our “Essentials” training for church planters. After printing this worksheet, complete the exercises and process it with your church planting coach.

**An Essential Experience**

1. Collect some “hard” data on your MFG. Make 10+ observations that are relevant for your church planting venture.
2. Conduct 2 – 3 windshield surveys of your focus area.
3. Identify 2 – 3 “connection” points (e.g. coffee shops, parks, hangouts, etc.)
4. Create 4 – 5 interview questions that you can use when interviewing unchurched people in your MFG.
5. Conduct at least 25 interviews within your MFG. Write a summary of findings that are relevant to your church plant.
6. Engage your core group in this same process.
7. Process findings in core group meetings.

**Reflection**

As you reflect on your findings and the findings of your core group, identify the “Good News” points that will contextualize the gospel for this audience. Process this with your coach and your core group.